

Heartstrings Press
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PUB SLIP

Title: ***Grandloving: Making Memories with Your Grandchildren, fully revised 5th edition***

Authors: Sue Johnson, Julie Carlson, & Elizabeth Bower

Pub Date: April 2010

Publisher: Heartstrings Press, Lancaster, VA 804-462-0884

Distributor: Independent Publishers Group 800-888-4741

ISBN: ISBN 978-0-9675349-7-8

List Price: \$18.95

Binding/Size: Trade paperback original - 6"x 9" with 320 pages

Artwork: Four-color cover, two-color interior, 120 color illustrations

Index: Extensive 7-page index

Editorial: *Grandloving*, winner of eight national parenting awards, is a book for every grandparent, parent, or caregiver who wants to create a meaningful and heartfelt relationship with a child whether a world away or right next door. It includes gentle, often humorous advice from over 350 families, plus more than 225 activities to do with or mail to grandchildren. Grandpas and Grandmas will find a wealth of ideas for years of creative fun using materials they have around the home or that they can purchase for less than one dollar. They'll learn about secret codes and games to send by mail, delicious no-fuss recipes, paintless painting, ways to stay close using technology, and projects of all kinds to do together--plus resources, book reviews and tips for visits and holidays that speak to grandparents' interests and concerns.

Authors: Sue Johnson, Julie Carlson, and Elizabeth Bower are a unique mother, daughter-in-law, daughter team. They know first-hand the challenges of long-distance grandparenting, as they all live far from family. All three are moms and former teachers. Sue has run a home business for 30 years, Julie is a freelance writer and an editor for the university presses at Yale and Harvard, and Elizabeth, the newest member of the team, brings fresh new insights to the group. This dynamic team writes about family issues for the media and offers *Grandloving* seminars and lectures.

But Sue, Julie and Elizabeth are not the only authors of *Grandloving*. More than 350 families worldwide contributed their best tips and activity ideas, making this an engaging resource with remarkably broad appeal to America's more than 100 million grandparents.

Web Page: At the multi-award-winning web site www.grandloving.com, grandparents can sample free activity ideas from *Grandloving*, discover other online resources for grandparents and families, and read about recommended books to share with grandchildren. Grandloving.com features timely advice and help for families without hype or pushy advertising.

Marketing and Promotion: Full publicity campaign including extensive author appearances, TV & radio interviews, Assn. Book Exhibits, KSB Links, and articles to parenting & senior publications.

Awards: *Grandloving* was selected as "Outstanding" by Parent Council®

Grandloving received The National Parenting Publications "Gold Award NAPPA-2000"

Grandloving received the "Seal of approval" from The National Parenting Center

Grandloving received the iParenting.com media award

Grandloving is a winner of both the Mom's Choice Award and the Family Choice Award

Grandloving received The National Parenting Publications "Honors Award NAPPA-2010"

Grandloving is the winner of the Parenting/Family Category in the International Book Awards 2010